

EUtopia 2021-27? Visions and Missions of Europe - Online Summer Course

June 25 - July 2, 2021.

Preliminary Program



	June 25, Friday	June 26, Saturday	June 27, Sunday
9:00-9:30	<b>Opening Ceremony</b>		
9:30-10:30	<p><b>Dr. Zoltán Vörös:</b> New Global Order – What about Europe in that World?</p> <ul style="list-style-type: none"> <li>• Europe in the 21st century</li> <li>• Brexit and the German elections</li> <li>• The EU is not an attractive elite club anymore?</li> </ul>		
10:30-11:00	<b>Break</b>		
11:00-12:00	<ul style="list-style-type: none"> <li>• European race for external investments</li> <li>• The BRI (Belt and Road Initiative) in Europe</li> <li>• Uncertainty for Europe? – US withdrawal, Chinese appearance</li> </ul>		
12:00-17:00			
17:00-19:00	<b>Team Building</b>		

	June 28, Monday	June 29, Tuesday	June 30, Wednesday	July 1, Thursday	July 2, Friday	July 3, Saturday
9:00-9:30	<b>Virtual Coffee Break</b>	<b>Virtual Coffee Break</b>	<b>Virtual Coffee Break</b>	<b>Virtual Coffee Break</b>	<b>Virtual Coffee Break</b>	
9:30-10:30	<p><b>Dr. Andrea Schmidt:</b> Central and Eastern Europe and the Economic Transformation – Challenges of Geo-economics of the Visegrad Group</p> <ul style="list-style-type: none"> <li>• Scenarios of transformation</li> <li>• The evaluation of the DME (Dependent Market Economy system)</li> <li>• Regional integrations at a glance</li> </ul>	<p><b>Dr. István Tarrósy:</b> International Migration, Migration Policies, Securitization and Human Security in a Globalized World</p> <ul style="list-style-type: none"> <li>• Trends and tendencies of international migration</li> <li>• Examples of migration policies</li> <li>• The refugee crisis and the response/s of the EU</li> </ul>	<p><b>Dr. Ladislav Cabada,</b> Metropolitan University Prague: "Quo vadis Central Europe?" (What is special and what is common in Central European societies, culture? What are the frameworks of Central European Cooperation?)</p>	<p><b>Dr. Iván Zádori:</b> Current Economic and Social Challenges of the European Union</p> <ul style="list-style-type: none"> <li>• The Current Political and Economic Context</li> <li>• The UK Decision to Leave the EU</li> <li>• The Greece Crisis and the Eurozone</li> <li>• European Security Concerns</li> </ul>	<p><b>Dr. Gyöngyi Pozsgai:</b> The Role of Place Branding in Global Europe. The European Capital of Culture Program</p> <ul style="list-style-type: none"> <li>• Basic theory of city marketing – Evolution, stages of its development</li> <li>• Place identity, branding, brand measurements</li> <li>• Place communication strategies</li> </ul>	
10:30-11:00	<b>Break</b>	<b>Break</b>	<b>Break</b>	<b>Break</b>	<b>Break</b>	
11:00-12:00	<ul style="list-style-type: none"> <li>• The importance of geo-economics in the V4 region</li> <li>• The political side of geo-economics in the V4 regions</li> <li>• Scenarios for regional integration with case studies</li> </ul>	<ul style="list-style-type: none"> <li>• Broadening of the concept of security, the securitization dilemma</li> <li>• Development and dependency in an interdependent context</li> <li>• The case of Hungary and the Visegrad Region</li> </ul>	<p>"Quo vadis Central Europe?" (What is special and what is common in Central European societies, culture? What are the frameworks of Central European Cooperation?)</p>	<ul style="list-style-type: none"> <li>• Hungary within the European Union</li> <li>• Social challenges: ageing, unemployment, emigration, ethnic tensions</li> </ul>	<ul style="list-style-type: none"> <li>• The role of culture in place branding</li> <li>• The European Capital of Culture program</li> </ul>	
12:00-17:00		<p><b>15:00-16:00</b> <b>Online City Tour</b> Guide: Dr. Zsuzsa Koltai</p>			<p><b>13:00-14:00</b> <b>Farewell Ceremony</b></p>	
17:00-19:00	<b>Intercultural Evening</b>		<b>Quiz Night about the European Union with dinner</b>	<b>Game Night</b>		